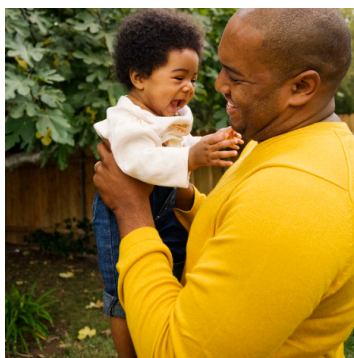


Caring for young minds

Anna Freud Centre



Patron Scheme Overview



Patron Scheme

Our Patron Scheme

Our Patrons play an essential role at the Anna Freud Centre, and as such we take them to the heart of what we do. Patrons receive invitations to events, talks and tours, have exclusive access to podcasts about groundbreaking research, and can become more involved through our volunteering opportunities.



We offer our Patrons a tailor-made package of involvement and special benefits to fit in with your personal interests and availability. Our Patrons receive advance notice of events and are invited to reserve places.

Why Support Us?

Today one in ten children in the UK has a mental health problem. This is the single biggest barrier to academic achievement, developing healthy relationships, and becoming happy, healthy adults.

Mental health remains one of the most misunderstood and underfunded areas of health, meaning that although some children will receive the care and support they need most will not.



This failure to recognise and treat mental health problems at an early age has a devastating impact on a young person's life chances. It also costs society billions of pounds every year.

How we help

By intervening early and helping children and families now, we make a tremendous difference to the rest of their lives and the future shape of our society.

At the Anna Freud Centre we aim to transform the experience of children and families struggling with mental health difficulties by:

- researching the causes of childhood emotional distress in order to discover more effective treatments
- providing services to nurture troubled and socially-excluded children and families
- training 3,000 mental health professionals in the best possible techniques every year.



Looking Forward

Demand for our help has never been greater so we are expanding our clinical services. Given sufficient resources, we pledge to increase the number of children, young people and families who directly benefit from our work by 300%.

This can only happen with your help. Our Patrons enable us to plan for the future and sustain and expand our services and care.



How you can help

With your support we can ensure every child receives the help that they need and deserve. By becoming a Patron, giving £1,200 a year, you can transform young lives.

Your donation enables us to develop and expand our crucial services such as our outreach work with troubled young people in schools and our work with vulnerable mothers and their newborn babies so that more children receive the best possible start in life.

Your donation ensures we can maintain our commitment to finding new and better ways of understanding young minds and supports our groundbreaking solutions such as our innovative 'SmartGym' that is transforming emotional well-being and academic achievement in school children.

This is the chance to be part of something exceptional.

Join an inspirational group of supporters who make the Anna Freud Centre what it is.

To become a Patron please fill in the enclosed form and return to us. If you have any questions about our Patron Scheme or would like to find out more please contact Katy Vaughan.

Phone: +44 (0)20 7443 2228

Email: katy.vaughan@annafreud.org



Events

Examples of events and activities available to Patrons are outlined below, and throughout the course of the year more events will be offered.

Parenting talks

Our Patrons will have the opportunity to reserve tickets for our highly popular parenting talks. These talks provide parents with both practical tips and a scientific understanding of some of the most difficult and worrying stages of parenting. Previous talks have looked at the trials of toddlerhood, the transition from primary to secondary school, and the development of the teenage brain.

Private film screening

The Anna Freud Centre will be offering Patrons the opportunity to join us for a private film screening followed by a panel discussion about the issues that it raises. Previous films have covered themes from childhood to World War II, a theme which is strongly linked to the Centre's roots.

Exhibitions

Our Patrons are invited to join us at exhibitions of our work, and to view works that resonate with the issues we are addressing in galleries across London. A private viewing of Gilbert and George's 'London Pictures' at White Cube Gallery features amongst past events.

Conferences

In December 2014 Patrons will be given the opportunity to reserve a place at an international conference looking at the most ground-breaking developments in child mental health.



Communications

Quarterly update reports

Patrons will receive quarterly written updates on the work they are supporting, the outcomes their support is helping to achieve, the research developments they have facilitated, and the stories of those whose lives they are transforming.

E-shot

In addition to quarterly Patron updates, Patrons can receive our monthly e-shot which provides a brief update on Centre activities, media stories and upcoming events.

Podcasts

Patrons will receive exclusive access to Anna Freud Centre podcasts of interviews with beneficiaries and frontline staff, short discussions on topics affecting you, discussions about the latest research being published and its implications, and commentary on mental health in the wider world.

Meetings and tours

Patrons will be invited to meet with Centre staff in various settings. Those who have not been to the Centre or who would like to refresh themselves with our work will be offered private tours of the Centre and its satellite sites.



Volunteering Opportunities

For Patrons who would like to take a more active role in the Centre there are a number of opportunities to get involved in our work. Below are just some examples of where Patrons can offer their support:



Development Group

The Centre's Development Group is responsible for raising the profile of the Centre and awareness of its work through events, talks and networking. The group oversees the Patron Scheme and promotes the scheme to its contacts.

Volunteering in our school

The Anna Freud Centre is launching its Alternative Provision Family School at the end of 2014. This will create a number of volunteering opportunities including helping out with school trips, providing reading and learning support, and administrative support.

Office volunteering

As a charity the Anna Freud Centre is committed to keeping its overhead costs to a minimum. Its staff are incredibly busy and value any voluntary administrative support that is offered.

Parents Panel

We aim to understand parents point of view in order to provide the services that families want and need. Our Parents Panel consists of parents who have experienced difficulties themselves and who help us to develop publicity, reach out to other parents and come up with new service ideas.

Offering specific expertise

Our Patrons have a wide range of expertise and have previously offered advice and consultation to the Centre in a variety of areas including property, legal and financial.

Our Patrons

Why our Patrons support us

"I am passionate about the work the AFC does. Children's mental pain is too easily dismissed and their suffering often goes unnoticed. The AFC addresses this gap and is doing essential work to ensure the health of our children and our society which is why I am supporting them by being a Patron." - *Nathalie Laplanche, Patron*

"The Anna Freud Centre is a gem in North London. It is a unique resource for children and families affected by mental illness, and is a source of knowledge and expertise for other service providers. Its commitment to finding solutions to mental health problems through its research puts it at the forefront of change.

It is a rare privilege to be associated with such a remarkable organisation."

- *Peter Phillips, Development Group Chair and Patron*



"This world leading Centre of excellence in the care and understanding of mental health issues and those who suffer from them is a lifeline for thousands of individuals and their families. It has been a privilege to support the Anna Freud Centre and be involved and engaged in the invaluable work they do and the vital and life changing research they undertake." - *Debbie Grossman, Patron*

If you have any questions about our Patron Scheme or would like to find out more please contact Katy Vaughan.

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